

# Marc A. Genest

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Work: 401-841-2552

## PROFESSIONAL EXPERIENCE

### **Forrest Sherman Professor of Public Diplomacy & Professor of Policy and Strategy,**

*U.S. Naval War College*, Newport, RI, 2002-present

Department of Strategy and Policy – Teaching and research areas include:

- Senior-level graduate seminar in core Strategy & Policy course
- Intermediate-level graduate seminar in core Strategy & War course
- **Area Study Coordinator**, Insurgency & Terrorism electives program 2010-present, Responsible for coordinating all electives courses focusing on Irregular Warfare and Terrorism taught at the Naval War College.
- *Winning the Battle of Perceptions: Strategic Communications & Information Operations* Spring 2020
- Elective on *Confronting Armed Groups and Irregular Warfare*, 2008-15

### **Visiting Scholar,**

*Asia Pacific Center for Security Studies*, Honolulu, HI, Fall Term 2019

- Faculty Moderator, Comprehensive Maritime Security Cooperation Course.
- Course examines the role and uses of sea power, the key drivers of security dynamics within the Indo-Pacific and the significant maritime challenges facing the region.

### **Founding Co-Director,**

Center on Irregular Warfare and Armed Groups (CIWAG),

U.S. Naval War College, 2008-2016

Established the Center on Irregular Warfare and Armed Groups (CIWAG) at the Naval War College with funds awarded from private and governmental institutions. Co-Directors responsibilities include:

- Conducting and directing research
- Editing Case Studies
- Managing staff, budgetary oversight, running symposia and workshops.
- Conducting outreach to domestic and international civilian scholars and military institutions.
- Grant Writing

### **Special Advisor, US Army**

- Special Advisor, Division Headquarters for Regional Command – South in Kandahar, Afghanistan. 2011
  - Provided analysis of the effectiveness of the Division's Military Information Support Operations (MISO)

- Special Advisor, Commander of Task Force Mountain Warrior, 10<sup>th</sup> Mountain Division, Regional Command - East, Jalalabad, Afghanistan, 2009
  - Provided critical assessment of Strategic Communications and Information Operations campaign for Brigade Commander
  - Received *Commander's Award for Civilian Service* from the Department of the Army for outstanding service as a special advisor to the Commander of Task Force Mountain Warrior

**Associate Professor**, University of Rhode Island, 1996-2001

**Assistant Professor**, University of Rhode Island, 1991-1996

Undergraduate and/or Graduate courses in the following areas:

American Foreign Policy • US Defense Policy • Introduction to International Politics • Graduate Seminar: International Relations Theory • From Cold War to Cold Peace: US and Soviet Foreign Policy During the Cold War • Mass Media and American Foreign Policy.

**Adjunct Professor** U.S. Naval War College, 1998-2001.

Graduate Seminar in Media and Politics

**Visiting Professor of International Security**,

U.S. Air Force War College, 2000

Taught graduate seminars in International Security and Media & Foreign Policy.

**Instructor**,

Georgetown University, 1990. American Foreign Policy, Media & Politics, Presidential Electoral Politics

## **PUBLICATIONS**

### **BOOKS:**

*From Quills to Tweets: How America Communicates about War and Revolution*, co-editor. Georgetown University Press

*Conflict and Cooperation: Contending Theories of International Relations*. (Wadsworth, Thomson: 1<sup>st</sup>, 2<sup>nd</sup> editions)

*Negotiating in the Public Eye: The Impact of the Press on the Intermediate Range Nuclear Force Negotiations*. (Stanford University Press)

*Stand! Opposing Views on Controversial Issues in International Politics.*  
(Houghton-Mifflin).

**ARTICLES:**

“Welcome to the Age of Strategic Triage.” *National Interest*, with James Holmes. <http://nationalinterest.org/feature/welcome-the-age-strategic-triage-17450>

“Realism and the Problem of Peaceful Change.” *Perspectives in Political Science*. Vol. 23, #2.

“Member PACs as Strategic Actors.” *Polity*, Vol. 23, #3, with Clyde Wilcox

“Gender and Foreign Policy Attitudes.” *American Politics Quarterly*, Vol. 18, #4, with David Fite & Clyde Wilcox.

**EDITED CASE STUDIES:**

**Marc Genest, Editor** - Center on Irregular Warfare and Armed Groups (CIWAG), Naval War College.

“Bureaucracy Does Its Thing (in Afghanistan).” Todd Greentree, (2013)

“El Salvador in the 1980s: War by Other Means.” Don Hamilton, (2014)

“Pakistani Taliban, Baloch Insurgents, and Counterinsurgency in Pakistan 2002-2013.” Haider Mullick, (2014)

“Real World Challenges to the Implementation of U.S. Government Strategy in the Gulf of Guinea.” Christopher LaMonica, (2015)


“The 1975 U.S. Intervention in Angola -- Failure and Folly in the Shadow of Vietnam.” Todd Greentree, (2015)

**Marc Genest & Andrea J. Dew, Editors.**

“An Operator’s Guide to Human Terrain Teams” Nigh, Norman. (2011)

“Taliban Networks in Afghanistan.” Antonio Guistozi, (2012)

“Operationalizing Intelligence Dominance.” Roy Godson. (2012)

“Varieties of Insurgency and Counterinsurgency in Iraq, Jon Lindsay and Roger Petersen.  2003-2009” (2012)

“Modern Piracy.” Martin Murphy. (2012)

“Organizational Learning and the Marine Corps -- The Counterinsurgency Campaign in Iraq.” Shultz, Richard H., (2012)

“Reading the Tea Leaves -- Proto-Insurgency in Honduras.” John D. Waghelstein, (2012)

“ISIS: The Terrorist Group That Would Be a State.” Michael Ryan. (2015)

“Adaptation and Security Assistance in Colombia 1998–2013” Douglas Porch, (Forthcoming, 2016)

**Marc Genest, Andrea J. Dew and Richard Crowell, Editors.**

“Revolutionary Risks -- Cyber Technology and Threats in the 2011 Libyan Revolution” John Scott-Railton. (2013)

**BOOK REVIEWS**

Victory in War. *Perspectives on Politics*, Summer, 2007.

Beyond the Ivory Tower. *Perspectives on Politics*,  
Vol. 1, #2, June, 2003.

Decision-making in a Glass House. *American Political Science Review*  
(APSR) Vol. 95, p.768, September 2002.

**GRANTS & AWARDS**

- *Commander's Award for Civilian Service* from the Department of the Army for outstanding service as a special advisor to the Commander of Task Force Mountain Warrior while stationed in the Eastern Regional Command of Afghanistan
- *Smith-Richardson Foundation Grant* to help establish Center on Irregular Warfare and Armed Groups (CIWAG) at the Naval War College
- *Lynde & Harry Bradley Foundation Grant* to help establish Center on Irregular Warfare and Armed Groups at the Naval War College
- *Academic Fellow*, Foundation for the Defense of Democracies
- *Teaching Excellence Award*, University of Rhode Island
- *Peace Scholar*, Jennings Randolph Program for International Peace, United States Institute of Peace
- *Hubert H. Humphrey Fellowship in Arms Control and Disarmament*, The U.S. Arms Control and Disarmament Agency (ACDA)
- *Harry S. Truman Award for International Studies*  
Awarded to the outstanding graduate student in International Relations at Georgetown University.
- *Georgetown University Fellow*

**NAVAL WAR COLLEGE COMMITTEE WORK:**

- **Chair, Department Tenure & Promotion Committee**, Fall 2020
- **Member, NWC Tenure & Promotion Committee** 2020
- **Member of NWC Awards Committee**, Committee is responsible for awarding Emeritus Status to retiring faculty and other college awards. 2016-17
- **Member of NWC Strategic Communications Committee**, Committee is responsible for reviewing NWC communications strategy, 2008-2015.
- **Member of the Facilities Planning Team**, 2008-2014.
- **Member of Committee to Establish Warfare Studies for Nagash Program in Ethiopia**, 2008-2009.
- **Senior Level Course (SLC) Review Committee** - Reviewed current SLC cases and recommended changes in readings, case questions and case content. 2008, 2010, 2012, 2014, 2016, 2018-20
- **Chair, SLC Final Exam Committee**. 2003, 2006, 2008, 2010, 2013, 2015
- **Member of ILC Exam Committee** – 2002, 2005, 2007, 2009, 2011, 2012, 2013, 2015-19, 2020.

**EDUCATION**

**Ph.D., M.A., Georgetown University**

Major: International Politics

Comprehensive Examinations:

International Politics Written Exam (*With Distinction*)

International Politics Oral Exam (*With Distinction*)

Minors: American Government • Political Theory

**B.A., University of Rhode Island (*High Distinction*)**

Double Major: Political Science & American Colonial History

Honors: • Pi Sigma Alpha Honor Society • Phi Alpha Theta Honor Society

**Wroxton College** Oxford, England

Study Abroad Program • Courses in British politics, history & literature

**CONFERENCE PAPERS & MAJOR SPEECHES**

“The Challenges of 21<sup>st</sup> Century Cyberwarfare,” Naval War College  
Foundation Speech, NWC, June 2019.

“Enhancing Regional Security,” NATO Research Workshop, Copenhagen,  
April 2019.

“DAESH’s Rising Influence in Southeast Asia,” NWC Regional Alumni  
Symposium Malaysia, February 2018

“Terrorist Recruitment Strategies,” Key Note Speaker, Annual Meeting of the New York State Corrections Officers and Police Benevolent Association, Albany, 11 May 2018

“The Irrationality of US Strategy in Afghanistan” Paper presented at the Annual meeting of the British International Studies Association, Bath England, June 2018

“Assessing Iran’s Regional Strategy,” Senior Strategy Session, USARCENT, Washington DC, 9 July 2018

NWC Commencement Address, Naval War College, Newport, RI November 2018

“Time to Nickel and Dime COIN: The Case of Afghanistan,” Senior Strategy Session, USARCENT, Washington DC, May 2017

“The Domestic Security Challenges Posed by DAESH,” Presentation to the American Society for Industrial Security’s Annual Public Safety Meeting, Providence, RI, September 2016

“The Evolution of George Washington as a Military Leader,” Presentation to the Annual Meeting of the Sons of the American Revolution, Boston, MA February 2016

“Geopolitical Constraints of US Policy Toward DAESH,” Marshall Center Counter Terrorism Program, Garmisch, Germany, July 2015

“Strategic Challenges & Opportunities in the Fight Against DAESH,” Naval Post Graduate School Strategy Conference, Monterey, CA, April 2015

“Sam Adams and the Rise of the Sons of Liberty,” Presentation to the Annual Meeting of the Sons of the American Revolution, Boston, MA February 2015

Key Note Address: “Countering the ISIS Threat” CENTCOM Planning Conference to Refine the Coalition’s Campaign Plan to Defeat DAESH. Tampa, Florida February 2015

Keynote Address: “Preparing for the Unforeseen: The Rise of New Threats to the Homeland,” 2014 RI National Guard’s Annual Adjutant General's Officers Call.

“Countering the DAESH Narrative,” Naval Post Graduate School Strategy Conference, Monterey, CA, April 2014

"Strategic Communication in the American Revolution." Lecture for the New York Historical Society's 'New Thinking on the American Revolution Program,' May 2013

"Obama and Beyond: Change and Continuity in American Foreign Policy," Chair and Roundtable at the Annual Meeting of the International Studies Association Conference, April, 2013

"Pre-Deployment Afghanistan Briefs for the RI National Guard at the *Air National Guard Base in Quonset*. February 2013

"Strategic and Operational Lessons Learned from the US Experience in Afghanistan," at the International Institute for Counter-Terrorism's Annual Conference, Israel September, 2012

"Messaging from Behind the Wire: U.S. Communications Strategy in Afghanistan," Paper presented at the Annual Meeting of the International Studies Association Conference, April 2012

"Winning the Battle of Perceptions in Afghanistan," Afghanistan's Next Crossroads: Ten Years of International Intervention, The Scottish Center for War Studies, University of Glasgow, Scotland, March 2010

"The Message Heard 'Round the World: Assessing American Strategic Communications during the War for Independence." Paper presented at the Annual Meeting of the International Studies Association, New York City, 2009.

Armed Groups: A Major 21<sup>st</sup> Century Security Challenge Workshop, Kent Manor Inn Stevensville, MD. Sponsored by the National Strategic Information Center. 2007, 2008.

"A Clausewitzian Analysis of the Iraq War," Paper presented at the Annual Meeting of the American Political Science Association • Chicago, Illinois • 2005

Teaching Strategy, The Annual Conference Sponsored by the United States Naval War College and Yale University, Army War College, Carlisle, PA • 2003

Annual Conference on Defending Democracy, Defeating Terrorism. Sponsored by the Foundation for the Defense of Democracies, Tel Aviv, Israel • 2003

"Managing Hegemony: US Foreign Policy in the Post Cold War Era," at the Annual Meeting of the New England Political Science Association, Providence, RI • 2001.

Co-chair, North American Panel, SCUSA Conference, United States Military Academy, West Point • 1999

Chair and Discussant for panel entitled, "The End of the Cold War and the Future of American Foreign Policy," at the Annual Meeting of the Northeast Political Science Association, Providence, RI • 1995.

"Structural Realism & Cold War Politics: "Whence The New World Order." Paper presented at the Annual Meeting of the American Political Science Association, Chicago, IL • 1992

"Gender, Generations, and Foreign Policy Attitudes." Paper presented to the Annual Midwest Political Science Association Meeting. Chicago, IL • 1989.

"PAC'ing It In: Congressional Member PACs In Longitudinal Perspective." Paper Presented to the Annual Western Political Science Association Meeting, Salt Lake City, UT • 1989.

#### **EDITORIAL EXPERIENCE**

- Reviewed International Relations texts for Prentice Hall Publishers, 1999-2003, 2007
- Reviewed International Relations text for Harcourt Brace Publishers, 1996
- Reviewed International Relations text for Prentice Hall, 1995
- Two International Relations texts Reviewed for Harper Collins Publishers, 1992, 1993.
- Reviewed article on Media Impact On Foreign Policy for *Policy Studies Journal (PSJ)* - 1993.

#### **OTHER PROFESSIONAL EXPERIENCE**

**International Banking Officer, Security Pacific National Bank**  
Los Angeles, California.

**Congressional Aide, Representative Claudine Schneider**  
Washington, D.C.

**Congressional Aide, Senator John H. Chafee** Washington, D.C.  
Conducted research on banking, environmental, and intelligence legislation.

#### **RESEARCH POSITIONS**



**Research Assistant, National Security Studies Department**

**Georgetown University** Washington, D.C.

Research & editorial work on U.S. foreign policy and U.S. relations with Taiwan

**Research Assistant, Brookings Institution, Washington, D.C.**

Assistant to Dr. Samuel Kernell in researching the impact of the media on Presidential elections

**Research Assistant, Arms Control Association, Carnegie Institute for International Peace, Washington, D.C.**

Research focused on impact of MX and cruise missile deployment aboard naval ships on arms control negotiations

References furnished upon request